



Piedmont Regional

mission of mercy

May 1, 2010
Barboursville, Virginia

The Piedmont Regional Dental Clinic (PRDC) co-sponsored a one-day Mission of Mercy project on Saturday, May 1, 2010, in Barboursville, Virginia. The 47th such Mission of Mercy project held in the Commonwealth of Virginia, this was the first such MOM held in the Piedmont region.

Event Summary

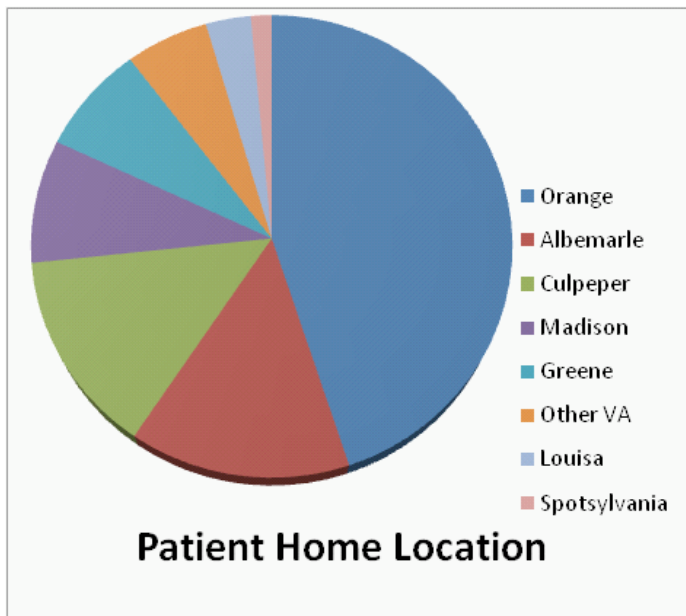
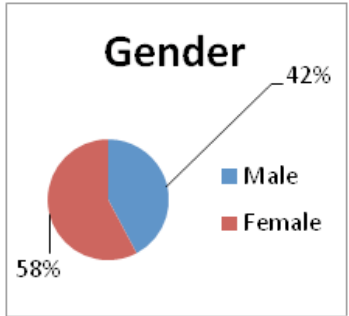
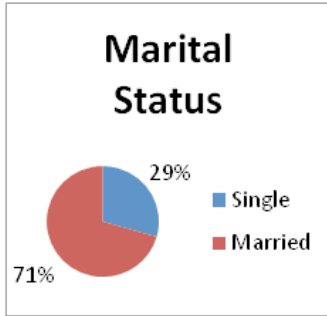
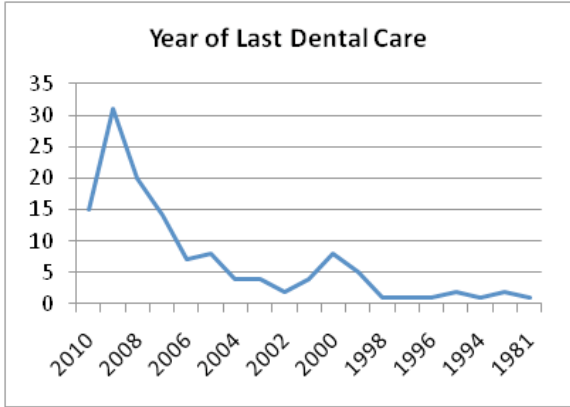
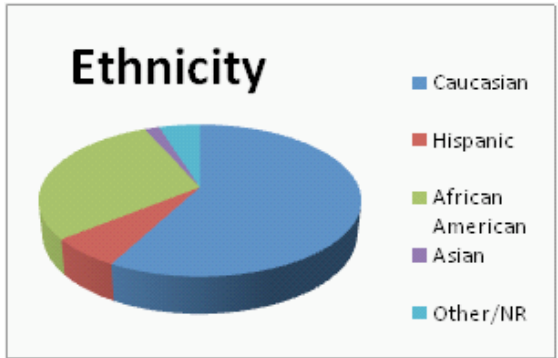
Thanks to the two other co-sponsors, the Virginia Dental Association and the Virginia Commonwealth University School of Dentistry, and with generous financial support from Delta Dental of Virginia, The Northern Virginia Dental Society, Orange County Free Clinic, Orange County, businesses, churches and numerous private donors the one day clinic achieved it's

mission of bringing significant dental care to uninsured adult Virginians in a region where need for this population is acute.

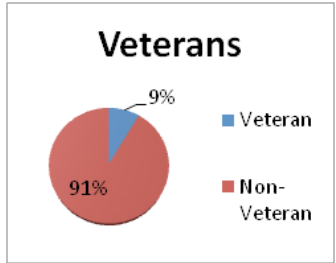
This Event Summary characterizes the patient population served, the efforts of volunteers who made this project possible and the types and value of services provided.

Patients

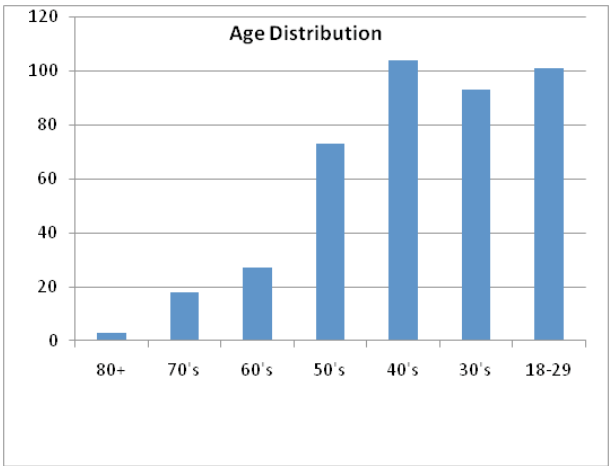
75% had no Medical Insurance
 97% had no Dental Insurance
 99% were new to the MOM clinic



Only one patient was from outside the Commonwealth of Virginia

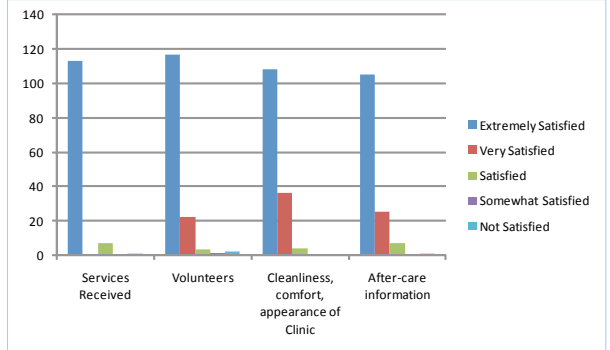


The average patient age was 42 years old. The oldest patient was 91 and the youngest was 18.



Patient Satisfaction Survey Responses

As patients left the clinic immediately after treatment they had the opportunity to provide feedback on a variety of aspects of the PRMOM. In one-on-one personal interviews with trained social workers, patients reported themselves to be extremely satisfied with the Clinic overall. Patients also provided constructive suggestions and an overwhelming number of “thank you’s” to volunteers.



Volunteers

The volunteers were a busy group on May 1st. More than 400 people volunteered time and effort towards the project. In addition to the 12 member organizing committee that worked for more than six months to prepare for the one-day event, there was an enthusiastic turnout from both the dental and medical communities. Virginian's from 26 counties volunteered for this one day event including 96 from Orange County, 48 from Albemarle County, 28 from Madison County, 17 from Culpeper County, 4 from Greene

County and 67 from Henrico County (the home of the VCU School of Dentistry). Immediately after the event an internet-based volunteer satisfaction survey was sent to volunteers. The following responses were received as well as hundreds of individual constructive suggestions and accolades for volunteers who had been particularly helpful throughout the event.

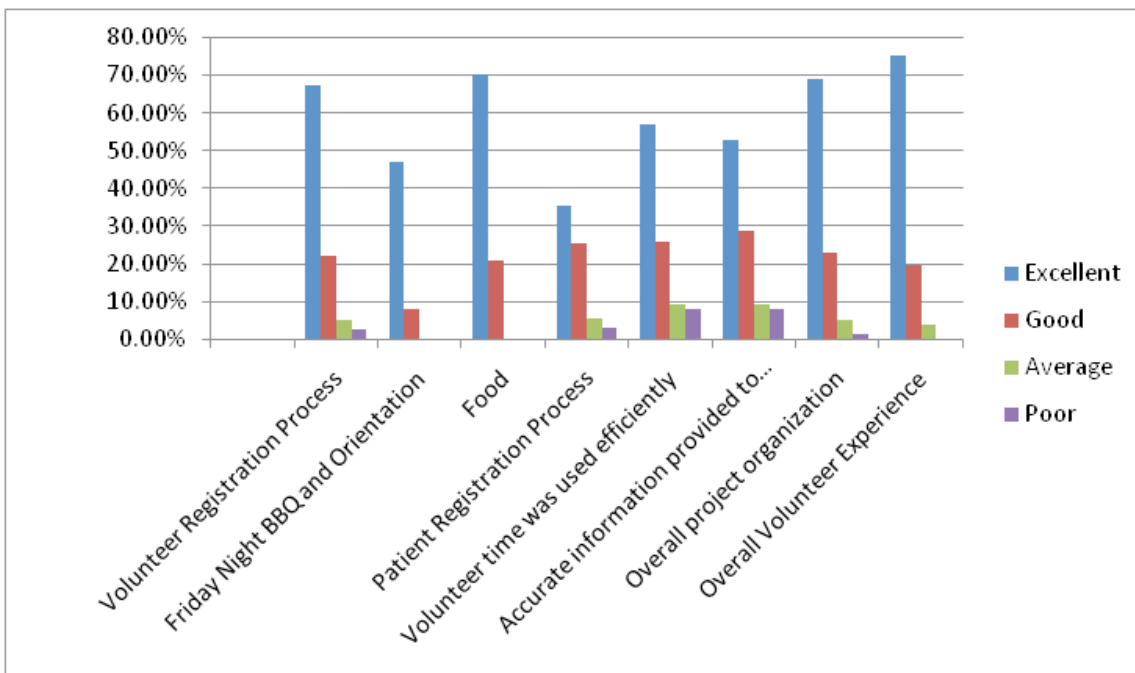
4300 volunteer hours were recorded on-site April 30th and May 1st.

An additional 1500 hours were donated by the organizing committee in the six months prior to the event.

A most meaningful statistic was that 99% of volunteers responding said they would volunteer for another MOM project in the Piedmont.

Dental/Medical Volunteers April 30-May 1, 2010	
Specialty	Number
Dentists	47
Other Dental/Tech	23
Dental Assistants	59
Students	78
Medical Doctors	2
Nurses	33
Translators	9
General Volunteers	152

Volunteer Satisfaction Survey



Services Rendered

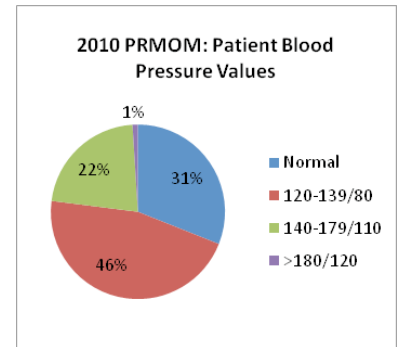
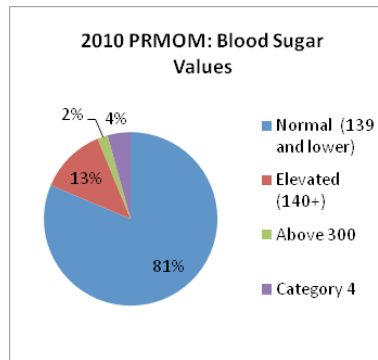
Procedures

Diagnostics and Hygiene	935
Surgical	793
Restorative	583
Endodontics	15
Dentures (full and Partial)	8
Denture Consults	3
Prescriptions	515
Vaccinations	204
Total Procedures	3056

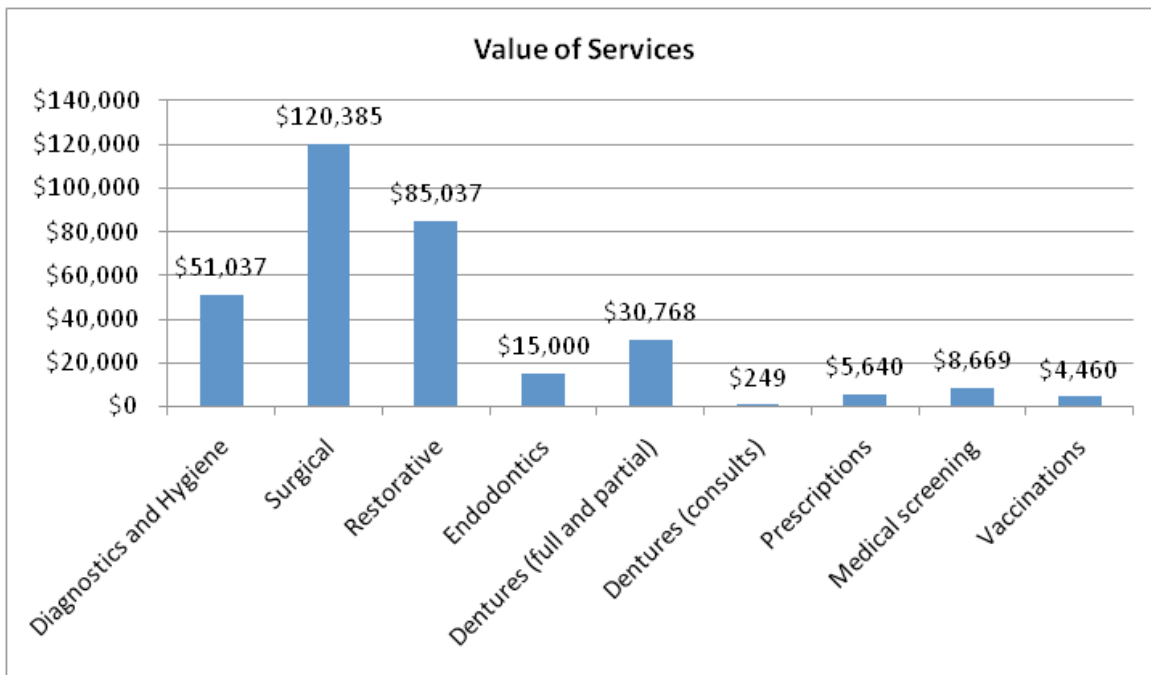
\$321,245 worth of care provided at the Piedmont Regional Mission of Mercy.

\$754.10 worth of care provided to 426 Virginians at the Piedmont Regional Mission of Mercy.

Pharmacies throughout the area including Gordonsville Medical Pharmacy, Inc., Culpeper Pharmacy, CVS of Orange, Orange Pharmacy, Madison Drug Co., Inc. Meadowbrook Pharmacy and Greene Pharmacy provided free or significantly reduced prescriptions for Mission of Mercy patients.



Total number of prescriptions (antibiotics, analgesic, etc.): 515
 Usual & customary cost: \$5,640
 Cost of prescriptions for 2010 PRMOM: \$1,530



Value of Health Screening Services based on 2010 CMS Physician Fees Schedule for CPT Code 99211 – (Limited visit, Blood Pressure) (\$18.17) and 2010 Clinical Diagnostic Laboratory Fee Schedule for CPT Code 82962 – (Blood Glucose) (\$3.35)

Budget

The final cost of the one day Piedmont Regional Mission of Mercy was \$50,000. The Piedmont Regional Dental Clinic received sufficient donations to cover the cost of the project: \$42,252 in cash donations and \$12,287 in kind donations.

Principle Expenses: \$9000 to Virginia Dental Association for supplies, equipment usage and drivers. \$7500 related to food service for Friday night (dental volunteers only) and Saturday (all volunteers plus water for patients), \$11,000 related to the facility (rental, insurance, port

a Johns, ice chests, generators, equipment/rental, security etc), \$4000 for printing and postage, \$4500 for VCU and VDA lodging (reimbursed), \$1875 for volunteer T shirts, \$2500 general/medical supplies, \$1400 for administrative support, \$1500 for pharmacy expenses and \$1000 VDA/VCU unreimbursed expenses (mileage and lodging). Detail of all event expenses available upon request.

Source of donations: 22% of donations were in kind, 12% were cash donations from local civic organizations such as churches and the Orange County Free Clinic, 11% was from grants, 8% VCU/

A donation of \$100 to the PRMOM produced \$642 worth of dental/medical/pharmaceutical care provided in the community on May 1st

VDA lodging reimbursement, 4% of cash donations were from area businesses (in addition to generous in-kind donations) and the balance came unrestricted cash donations from dozens of private individuals throughout the Piedmont region.

Conclusion

May 1, 2010 was a remarkable day in Orange County Virginia. Whether it was for patients receiving unprecedented amounts of free dental services in a single day, for the organizers who brought together the largest health care event of this nature ever held in Orange County, for the dental, medical and general volunteers statewide who contributed their talents and 4300 hours in a 36 hour period to provide care or for the donors who made this event possible, the Piedmont Regional Mission of Mercy created a unique coalition of care. Our mission: to offer an opportunity to uninsured adults to receive significant dental care in a region previously unvisited by MOM projects. In the weeks after the event the Orange Board of Supervisors voted a Resolution of Appreciation and financial support to the Piedmont Regional Mission of Mercy in recognition of our efforts. As the headline of the Orange County Review put it on page one immediately after the event:

MISSION ACCOMPLISHED

