SignUpNow is an initiative of the Virginia Health Care Foundation. It is supported by the Virginia Department of Medical Assistance Services and contributions from Virginia foundations, health systems, health insurers, and other organizations interested in helping eligible uninsured Virginians obtain needed health coverage.

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Our message to people around Virginia is simple...

SignUpNow!

SignUpNow is designed to stimulate and support community-based efforts to enroll eligible Viginians in state-sponsored health insurance (the Medicaid and FAMIS programs). This includes the New Health Coverage for Adults, and coverage for children, pregnant women, and adults in Virginia's traditional Medicaid/FAMIS programs. We do this by providing:

Workshops to train paid and volunteer "application assisters" throughout the Commonwealth;

Comprehensive information and helpful resources such as a Tool Kit/Reference Manual *and a quarterly enewsletter;*

Specific case-by-case assistance and problem solving for local workers helping individuals/families; and

Coordination and support to a large network of community workers, health care providers, state-level policy makers, and others.

Welcome to the *SignUpNow Tool Kit*

This *Tool Kit* has been created to enable staff and volunteers in a wide variety of community settings to assist families and individuals who want to apply for the health insurance available through Virginia's Medicaid or FAMIS programs.

Virginia was the 33rd state to expand its Medicaid program. Approximately 400,000 uninsured, low-income Virginians were estimated to be eligible for New Health Coverage for Adults, effective January 1, 2019. Of these, about 79% (or 280,000) live in families with incomes below the poverty level. They are typically people working in agriculture, retail, construction, housekeeping, childcare, landscaping, food service, or other jobs that do not offer health insurance.

Many have limited education or literacy skills, and need help completing the application and compiling required documentation. They may be uncomfortable with using computers or lack regular access to the internet, so will need help to successfully apply online. One-on-one assistance is critical to maximizing enrollment of these adults.

Virginia's Medicaid and FAMIS programs provide comprehensive health care coverage to those who fall into the following categories:

- **New Health Coverage for Adults**,
- **Medicaid for Pregnant Women** and **FAMIS MOMS**
- Low Income Families with Children (**LIFC**)
- **FAMIS and FAMIS Plus**, and
- Medicaid for Former Foster Care Youth (**FFC**)

Adults with incomes too high for these programs may be eligible for Virginia's family planning program, **Plan First**, or for financial help to purchase **health coverage via the Federal Health Insurance Marketplace** (Healthcare.gov).

Unfortunately, many families and individuals do not know about these programs. Or, if they do, they may not know they qualify. Many may have applied for this coverage in the past and been denied.

This *Tool Kit* contains program information, sample forms, resource lists, and specific, helpful guides and tools that are helpful when assisting individuals and families with their applications. In conjunction with the training provided by *SignUpNow* at community workshops or via its on-line modules, this manual will equip "helper" staff, volunteers, and communities to reach out and help eligible adults, children, and pregnant women apply for insurance programs critical to their health and well-being.

Take this Tool Kit with you wherever you might find an uninsured Virginian who might be eligible – that means everywhere! You'll always be ready to lend a helping hand!

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