SignUpNow is an initiative of the Virginia Health Care Foundation. It is supported by the Virginia Department of Medical Assistance Services and contributions from Virginia foundations, health insurers, health systems, and other organizations interested in helping eligible uninsured Virginians obtain needed health coverage.

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Our message to people around Virginia is simple...

SignUpNow!

SignUpNow is designed to stimulate and support community-based efforts to enroll eligible Virginians in state-sponsored health insurance (the Medicaid and FAMIS programs). This includes coverage for children, pregnant individuals, and adults in Virginia's Medicaid/FAMIS programs. We do this by providing:

Workshops to train paid and volunteer "application assisters" throughout the Commonwealth;

Comprehensive information and helpful resources such as Tool Kits *and a quarterly enewsletter;*

Specific case-by-case assistance and problem solving for local workers helping individuals/families; and

Coordination and support to a large network of community workers, health care providers, state-level policy makers, and others.

Welcome to the *SignUpNow Tool Kit 1: The Medicaid and FAMIS Programs for Children, Pregnant Individuals, and Non-Elderly Adults*

This *Tool Kit* has been created to enable staff and volunteers in a wide variety of community settings to assist families and individuals who want to apply for the health insurance available through Virginia's Medicaid or FAMIS programs.

In January of 2019, Virginia became the 33rd state to expand its Medicaid program for adults. In just five years, over 721,000 low-income Virginians have been enrolled in Medicaid Expansion! Enrollees are typically people working in agriculture, retail, construction, housekeeping, childcare, landscaping, food service, or other jobs that do not offer health insurance.

Virginia's Medicaid and FAMIS programs provide comprehensive health and dental care coverage to those who fall into the following categories:

- **Medicaid Expansion for Adults**,
- **Medicaid for Pregnant Women, FAMIS MOMS,** and **FAMIS Prenatal Coverage**
- Low Income Families with Children (**LIFC**)
- **FAMIS and FAMIS Plus** for children, and
- Medicaid for Former Foster Care Youth (**FFC**)

Adults with incomes too high for these programs may be eligible for Virginia's family planning program, **Plan First**, or for financial help to purchase **health coverage via Virginia's Insurance Marketplace**.

Unfortunately, many families and individuals do not know about these programs. Or, if they do, they may not know they qualify. Many may have applied for this coverage in the past and been denied. Also, many will need help at annual renewal with retaining their coverage.

This *Tool Kit* contains program information, sample forms, resource lists, and guides and tools that are helpful when assisting individuals and families with their applications. In conjunction with the training provided by *SignUpNow* at community or virtual workshops, or via its online on-demand modules, this manual will equip "helper" staff, volunteers, and communities to reach out and help eligible adults, children, and pregnant individuals apply for and retain coverage in insurance programs critical to their health and well-being.

Take this Tool Kit with you wherever you might find an uninsured Virginian who might be eligible – that means everywhere! You'll always be ready to lend a helping hand!

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